ITEM 31. CAR SHARE – MADDISON STREET REDFERN

TRIM RECORD NO: 2014/508764

RECOMMENDATION

It is recommended that the Committee endorse the extension to the existing car share space on the southern side of Maddison Street, Redfern, between the points 15 metres and 19 metres (1 car space) west of South Dowling Street as "No Parking Car Share Vehicles Excepted" subject to the following:

(A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Maddison Street, west of South Dowling Street.

COMMENTS

The kerb space on the southern side of Maddison Street, Redfern between Bourke Street and South Dowling Street is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 22,963 of which 6,307 are business members.

As of November 2014, there were 261 GoGet car share members within a 250 metre radius of this location with 88 members in Bourke Street, 23 members in Maddison Street, and six members in Phillip Street.

Within a 250 metre radius of this location, there are currently four spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 152 letters sent out with no] responses supporting or opposing the proposal.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Maddison Street Redfern

Claudia Calabro, Business Support Officer

